BOSSEN

XIAMEN BOSSEN TRADE CO., LTD

FROM STREETS TO PEAKS
MOVE WITHOUT LIMITS

Seamless Functional Apparel

A customer marketing sharing deck



01

BRAND OVERVIEW

BOSSEN specialize in Kiss-Bonded seamless technology.

BOSSEN starts from professional golf apparel and expands into outdoor functional and lifestyle categories.

Its strongest product engine is seamless **Kiss-Bonded** technology, supported by functional fabrics, refined pattern design and cooperative factory resources.

Clear position

Seamless Performance Apparel Platform

Product story

from golfing to high performance wear

Execution support

Cooperative factory, showroom and sampling support

Brand Origin
Started from professional golf apparel.

Core Technology
Kiss-Bonded seamless construction.

Product Direction
Expanding into outdoor, commute, travel and lifestyle performance wear.

Customer Value
Cleaner look, reduced seam friction, better comfort and versatile wearing scenarios.

One-stop garment solution from development and sourcing to sampling, production, quality control and delivery

02

CERTIFICATES & PATENTS

Patents and certificates demonstrate the technical foundation behind our seamless apparel development

2014
BOSSEN founded

seamless
ultrasonic cutting & kiss-bonded & taping

Partner
factory resources

Multi-scenario
golf, running,cycling, hiking ...outdoor / functional lifestyle



Cooperative Kiss-Bonded factory resources



Brand and manufacturer partnerships



Seamless technical support

Mature craftsmanship is not achieved overnight; it is the result of continuous testing, refinement and process improvement over time.

03

BRAND PLATFORM

Fabric, process and pattern engineering build a scalable seamless apparel platform

01

Fabric Innovation

Functional materials are selected according to wearing scenarios, performance needs and product positioning.

Stretch | UV | Easy-care
Waterproof | Windproof | Thermal

02

Process Innovation

Kiss-Bonded seamless construction is the core technology, creating cleaner seams, reduced friction and improved wearing comfort.

Kiss-Bonded seams | Non-sew comfort
Durability | Clean finish

03

Pattern Innovation

Ergonomic pattern design improves fit, mobility and silhouette, supporting both active movement and daily wear

Ergonomic tailoring | Mobility
Shape | Outdoor lifestyle fit

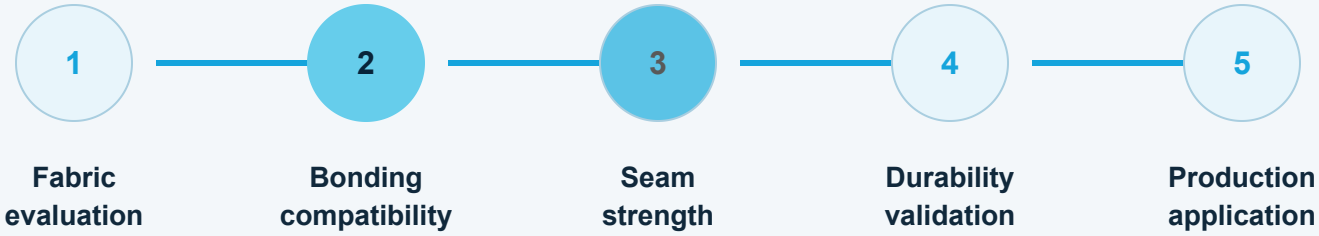
Fabric x Kiss-Bonded Process x Pattern Engineering = Scalable Seamless Apparel Platform

04

KISS-BONDED TECH

Seamless construction backed by lab testing and production validation

Kiss-Bonded technology is more than a cleaner seamless look — it is supported by professional lab testing to validate bonding performance, seam strength and product durability.



From lab testing to bulk production, Kiss-Bonded technology turns seamless design into reliable garment performance.

Lab Testing Support

- Fabric bonding / fusion-cut testing
- Seam and tape tensile strength testing
- Washing durability testing
- Colorfastness testing
- Better consistency for production and delivery

05

SUPPLY CHAIN COLLABORATION

Trusted material partners, compliant sourcing and seamless product support

Partnership support

- Reliable fabric and trim supplier network
- Selected partners with stable quality and development support
- Materials aligned with major European and North American market requirements
- Sustainability support with reduced thread usage and optional degradable bonding materials
- Cooperative Kiss-Bonded technical resources
- Long-term supply chain coordination and customer follow-up

FLYTEC

DRY-TEX

TINGTEX

TRIMCO GROUP

BEMIS | protechnic

Supplier and cooperation support



Patents and technical support evidence

Capability chain

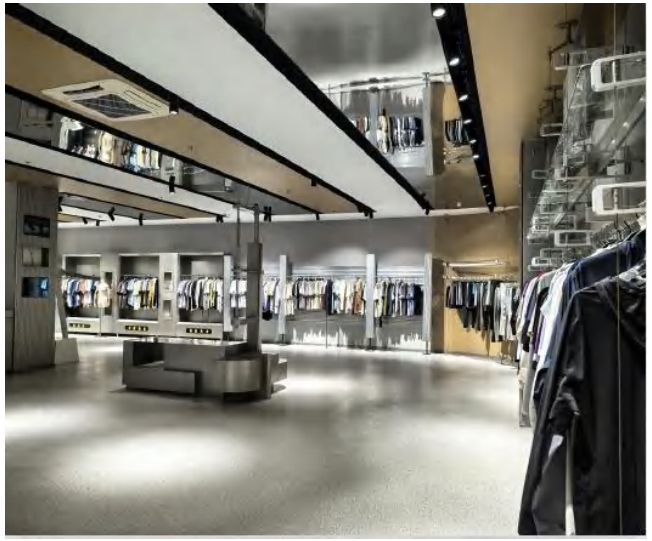
1. Trusted fabric and trim sourcing
2. Materials developed for EU / US market requirements
3. Seamless sample and product development
4. Production and quality follow-up
5. Delivery and long-term cooperation

06

SHOWROOM & PRODUCTION SUPPORT

Partner resources for showroom review, automated production and product readiness

Showroom and cooperative workshop resources help customers evaluate product direction, seamless construction details, as well as the progress of automation and intelligent production for more efficient and reliable delivery.



Showroom and product display



Automated workshop support



Intelligent production line

Sample review

Automation progress

Delivery readiness

07

COOPERATIVE BRANDS

Brand collaboration resources across golf, outdoor and functional lifestyle categories

UNRL

BOGNER

OS2O FAST&LIGHT

MARTINI SPORTSWEAR

KITH

GRAPHENE-X

fusalp

muev

RADYS

NORTHFINDER

FOCUSMET

trangoworld

08

PRODUCT SCENARIO CARDS

Golf-led scenarios powered by seamless technology

01

Golf

Function

Clean appearance, mobility and seamless comfort for golf wearing.

Customer value

Builds a clear golf starting point.

02

Seamless Golf

Function

Kiss-Bonded construction, refined silhouette and lifestyle styling.

Customer value

Upgrades golf apparel with a stronger technical story.

03

Outdoor

Function

Seamless comfort, protection and flexibility for light outdoor activity.

Customer value

Supports travel, walking and outdoor daily use.

04

Commute

Function

Functional fabric and seamless clean finish for city movement.

Customer value

Makes performance apparel wearable beyond the course.

05

Cross-over

Function

Flexible platform for outdoor category proposals.

Customer value

Makes golf expertise expandable into more categories.

Scenario logic: every collection starts from golf and uses seamless technology to expand into outdoor value.

09

SHORT SLEEVES

Kiss-Bonded apparel | Selected styles



BS-2001



BS-2002



BS-2005

SELECTED FROM THE BOSSEN COLLECTION

POLO / SHIRTS

Kiss-Bonded apparel | Selected styles



BS-5008



BS-5006



BS-5009

SELECTED FROM THE BOSSEN COLLECTION

OUTERWEAR

Kiss-Bonded apparel | Selected styles



BS-4002



BS-4004



BS-4009

SELECTED FROM THE BOSSEN COLLECTION

TROUSERS

Kiss-Bonded apparel | Selected styles



BS-7001



BS-7002



BS-7003

SELECTED FROM THE BOSSEN COLLECTION

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CUSTOMER VALUE PROPOSITION

Why customers choose BOSSEN

Recommended Customer Message

BOSSEN starts from professional golf apparel and expands into outdoor functional categories, with seamless Kiss-Bonded technology at the core. Supported by trusted fabric and trim partners, cooperative factory resources and technical testing, we provide one-stop support from development and sourcing to sampling, production, quality control and delivery. Our supply chain process is also more traceable and verifiable, giving customers greater confidence in product quality and execution.

Brand clarity	Golf-led, technical and category-expandable.
Product differentiation	Seamless Kiss-Bonded construction creates value beyond basic apparel.
One-stop support	From sourcing and development to sampling, production, quality control and delivery.
Execution confidence	Cooperative factory, showroom and lab testing resources support real product execution.
Traceability & transparency	Materials, development and production follow a more traceable and verifiable process.
Long-term relevance	Comfort, durability and seamless technology fit long-term market needs.

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THANK YOU

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